



**THE HARYANA STATE COOPERATIVE SUPPLY
AND MARKETING FEDERATION LIMITED**
CORPORATE OFFICE, SECTOR 5, PANCHKULA HARYANA (INDIA)
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EXPRESSION OF INTEREST (EOI) FOR PROVIDING TECHNICAL KNOWHOW & ADVISORY SERVICES TO HELP FARMERS TO ACHIEVE THE DESIRED LEVELS OF QUALITY AND MAXIMUM RESIDUE LIMITS (MRL) LEVELS FOR EXPORT OF FINE RICE.

An Expression of Interest (EOI) is invited from reputed Companies/Corporate Bodies for Fine Rice/Basmati advisory services to help farmers to achieve the desired levels of quality and Maximum Residue Limits (MRL) levels for export of fine rice across the globe (including the majority of Gulf countries, European nations, USA etc.). The EOI Document containing certain details can be downloaded from the Hafed website i.e. www.hafed.gov.in. The interested applicant may submit their EOI along-with all the relevant documents to the Managing Director, HAFED Corporate office, Sector-5, Panchkula Haryana through e-mail at addlgmp@gmail.com or manually in sealed envelope latest by **10.03.2023 upto 11:30 AM**. Preference may be given to the companies having experience of successfully competency work for Fine Rice/Basmati advisory services to help farmers to achieve the desired levels of quality and Maximum Residue Limits (MRL) levels for export of fine rice across the globe (including the majority of Gulf countries, European nations, USA etc.). After opening of the EOI, the detailed terms and conditions, Scope of work, bidding parameters will be invited from the short listed companies in the sealed envelope and will be informed separately, which will be opened on **10.03.2023 at 12:00 P.M.**

Hafed reserves the right to accept or reject any or all applications without assigning any reason thereof.

MANAGING DIRECTOR, HAFED.

Expression of Interest (EOI) for Technical Knowledge transfer & advisory services to help farmers to achieve the desired levels of quality and Maximum Residue Limits (MRL) levels for export of fine rice:

Hafed invites sealed Expression of Interest (EOI) from Indian companies having expertise & competency for providing technical know how & advisory services to help farmers to achieve the desired levels of quality and Maximum Residue Limits (MRL) levels for export of fine rice. The EOI Document containing certain details can be downloaded from the Hafed website.

Selection Criteria

Applicants meeting the qualification criteria may be invited for presentation / proposal before the selection committee of Hafed. Bid Document will be subsequently issued to the short-listed applicants only.

Background:

The Haryana State Cooperative Supply and Marketing Federation Limited (hereinafter referred as 'HAFED') is the Haryana's largest cooperative federation serving farmers and consumers since 1966.

Hafed hereby invites EOI from reputed Companies/Corporate Bodies for Fine Rice/Basmati advisory services to help farmers to achieve the desired levels of quality and Maximum Residue Limits (MRL) levels for export of fine rice across the globe (including the majority of Gulf countries, European nations, USA etc.)

Objective:

- To address the challenge of non-compliant molecule residues in rice for European and Other markets by directly working with farmers throughout the production cycle.
- To provide required trainings, capacity building activities & hand holding of project farmers throughout the project cycle.
- To maintain documentation of all farm records including inputs used by project farmers.

Qualification Criteria:

Following will be the minimum pre-qualification criteria. Each consultant must fulfil all the below-mentioned pre-qualification criteria to become eligible to participate. Responses not meeting the minimum pre-qualification criteria will be rejected and will not be evaluated.

1. The applicant shall be a firm/ company/ partnership/ proprietorship firm registered under the Indian Companies Act, 1956/ the partnership Act, 1932 and who have their registered offices in India.
2. The Applicant shall have experience of providing similar services to companies dealing in the trade/export of Basmati Rice.

3. The applicant firm should have competent & trained executives / staff to provide desired services
4. PAN No / GST Registration certificate
5. The firm should not be blacklisted by any Central Govt. / State Govt. / PSU/Govt. bodies.

1. Performance Evaluation - Work Performance parameters (Refer to annexure 1)

- Village wise Farmer Registrations: Target vs Achievement
- Total acreages - Target vs Achievement
- Field Visits by team – Target vs Achievement
- Joint Field Visits with Hafed team - Target vs Achievement
- Training to the farmer groups - Target vs Achievement
- Farmers following the SOP - Target vs Achievement
- Sample Testing for MRL - Target vs Achievement
- Variety wise procurement from Farmers - Target vs Achievement
- Payments to farmers on purchase of Basmati – Target vs Achievement
- Online Reach to farmers through WhatsApp group, SMS connect and call Centre customized campaign - Target vs Achievement

2. Timelines: (Refer to annexure 2)

- Selection of Villages & Farmers: *2nd fortnight of May*
- Nursery bed growing : Training : *Last week of May*
- Preseason meeting & briefing the selected farmer about the project & Initial Training about MRL & SRP : *1st fortnight of June*
- Training on Land preparations – *Last week of June*
- Fertilizer & Agrochemicals trainings : *From Sowing till Harvesting*
- AWD Pipe briefing (for saving water) to reduce the carbon emissions : *July & August*
- Traceability of individual farmer thru digital tool : *June to till harvest*
- Training farmers and Hafed team members on Residue Sample preparation: *August End*
- Training farmers and Hafed Centre teams about Crop transfer from field to Hafed collection center: *September and October*

3. Monitoring: (Refer to Annexure 3)

- KPI format for monitoring : Data with all interventions along with timelines please refer to annexure 3

4. Hafed Support:

- Hafed to depute the dedicated team and collection centers for execution of the project and procurement.
- Hafed to support the agency in selection of varieties, villages.

- Hafed to clearly specify the export country along with varieties and quantity for which the Basmati is procured.
- Hafed to ensure the quality of the produce at its collection centers (no mixing).
- Hafed to call a meeting once in month to review the progress.
- Hafed to appoint the testing laboratory as its vendor and will pay directly to testing laboratory for samples' testing.
- Hafed to provide the bonus to the farmers on purchase of Basmati
- Hafed to ensure timely payments to all the farmers.

5. **Success ratio:**

- Subject to farmers stick to SOPs, with good cultivation skills, moderate insect pest scenario and good weather conditions will be 70%. With each year farmers will learn and in coming years ratio will increase.

6. **Force Majeure:**

- If there are any unfavorable climatic conditions / any unforeseen circumstances occur like severe attack of insect or pest leading to yield losses / crop damage, in such cases Hafed shall compensate the company for cost incurred to run the project.

Annexure 1: Performance Evaluation

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Annexure 2: Timelines

| Activities | Time |
|---|-----------------------------|
| Selection of Villages & Farmers: | 2nd fortnight of May |
| Nursery bed growing : Training : | Last week of May |
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Crop Monitoring

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